

Media KIT 2023



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We started as a cooperative initiative from Blackpool Council 15 years ago. Today we are expanding to cover further areas around Lancashire.

A credit union is a community built entity where we put hands together to help each other walk away from high interest lenders and stabilise individuals finances to create a sustainable base for their daily life.

Our operational costs are covered by the interest collected on loans, that is why they are low, any excess is paid back to members each fiscal year as dividend based on the year's performance.

No setup costs No late payment fees No early repayment penalties Affordability Assured Low interest guaranteed Online banking







CLEVR money

Not-for-profit credit union, savings accounts and personal loans, low income and bad credit loans, payroll scheme partnerships and payroll deductions and benefits deductions loans available. Common bond areas include: Blackpool, Southport, Lancaster, Preston and surroundings.

OUR NUMBERS

5000+ MEMBERS

£4.6M+ SAVINGS

£17M+ LOANS 15 YEARS

OPERTATION

SERVICES

Payroll Deductions
Saving Accounts

Low Interest
Lending

Community
Support

CONTACT DETAILS

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